

# DEVELOPMENT PLAN 2013

## THORNTON STEWARD SAILING CLUB

### Background

Thornton Stewards Sailing Club is based at Thornton Steward Reservoir, 5 miles west of Bedale, North Yorkshire, at the entrance to Wensleydale.

At 35 acres it is large enough to give good tactical racing, yet small enough to feel safe for the nervous or newcomer as all areas of the water are visible from the clubhouse.<sup>8</sup>

A small family club of about 70 memberships, a wide range of dinghies are sailed as well as windsurfers. The main season runs April to October, though sailing is permitted all year during daylight hours. Members carry out safety boat duty using club powerboats.

As a RYA Training Centre the Club offers courses and training for both dinghy sailing and powerboat handling. Windsurfing is also sometimes available.

Youngsters are particularly welcome with special junior courses and a Junior Club.

The Club is fortunate in owning a number of dinghies for members without boats to sail.

### Current Assets

Club House  
Robinson Building – for storage of club equipment  
3 Safety Boats  
2 Wanderers  
1 Bosuns,  
1 Mirror  
3 Toppers  
3 Oppies  
1 Splash

### Club Vision and Goals

To maintain and run an efficient, family friendly club, encouraging people of all ages and abilities to learn to sail and use powerboats and enjoy participation in the sport. To be efficient and resourceful in the financial running and range of courses offered to make the sport affordable to as many people as possible.

Direction for Club growth

To acquire **acquire** a planning hull powerboat, which is easy to handle and practical for coaching and safety boat cover..

Where do we want to go?

- Introduce the public to sailing and power boating
- Ensure suitable safety boat coverage is available.
- Succeed in keeping all members interested and happy with the Club
- Encourage more people to sail more often.
- Continue to help new and existing members to reach their full sailing and power boating potential
- Communicate current news to members
- Develop and improve existing facilities and equipment

Objective	Actions	Target	Time scale	Ownership	Cost	Success measured
4. Development of junior sailing		3 junior sailing sessions set for 2013.  Junior sailors encouraged throughout the year by club members.  To promote more junior members sailing more regularly	Summer 2013	Committee		Numbers attending junior courses and Junior Club.  Numbers attending Club.
Objective	Actions	Target	Time scale	Ownership	Cost	Success measured

5. Development of adult participation In dinghy sailing		3 adult training courses set for the year 2013.  Open Day set for 16 May.  Miracle Open meeting to encourage Miracle sailors from within the club to participate in racing.  Races set throughout the year to encourage all to sail, with cups presented at the end of the sailing season.  “Drop in” sessions to help members progress their knowledge and skills  To promote more members sailing more regularly	Summer 2013	Committee		Numbers of adults participating
5. Development of adult participation in power boating		Powerboat training courses run on demand.  One to one powerboat training available.  Experience and learning gained whilst on safety boat duty	Summer 2013	Committee		Numbers of adults participating  Number of safety boat duties carried out.
Objective	Actions	Target	Time scale	Ownership	Cost	Success measured

5. Site and Club House	Work Day April Work Day October	To maintain building and grounds for the use of Club Members	Ongoing	Committee	Ongoing running costs of materials	Site and Clubhouse safe and pleasant to use.  Use by members.
6.Membership	Open Day	Promote sailing and TSSC to general public. Invitation to club members to invite people to the open day.		Committee		Number of attendees on Open Day. Number of memberships gained as a result of Open Day.
	Development of Club Website	To inform members about events, issues, etc To provide information for those looking for a sailing club		Mike Smith		<del>Number of "hits"</del> Google Analytics  Tracking new enquiries through membership form
	Club Newsletter	To communicate with members and publicise events		Kenneth and Gillan Gibson  Committee		Increase Google and other SEO ranking  Production of Newsletter
	AGM	Keep business short and leave plenty of time for members to socialise.				Number of members attending AGM

**Programme of Events 2013 – Summary** (based on 4<sup>th</sup> ed of 11<sup>th</sup> Feb 13) *New initiatives in italics*

Area of activity	Details of proposed action	Date of Activity
Work Days	To prepare the Club House, grounds, boats, equipment and complete adhoc jobs	Sat 23rd March
	Work/Social Day with Laying Up Supper	Sat 17th Nov
General sailing	Informal sailing with safety boat cover	Sats 27 <sup>th</sup> Apr to 28 <sup>th</sup> Sept Suns 28 <sup>th</sup> Apr to 27 <sup>th</sup> Oct Weds 1 <sup>st</sup> May to 4 <sup>th</sup> Sept
Camping	Spring Bank Holiday Camping Week	Fri 24th May to Sun 2nd June
	Celebrate Sailing Weekend	Fri 19 <sup>th</sup> to Sat 20 <sup>th</sup> July
	Family Cruising and Camping Week	Sat to Mon 17th to 26th Aug
Training	RYA Introduction to Sailing	Sat and Sun 15th & 16th June
	RYA Introduction to Sailing/Higher Levels	Sat and Sun 7th & 8th Sept
	Improvers' afternoon	Sat 13 <sup>th</sup> July
	Catterick Garison RYA Introduction to Sailing, Level 2	Tues to Fri 7th to 10th May Mon to Fri 13th to 17th May Mon to Fri 1st to 5th July Mon to Fri 8th to 12th July

	Junior Introduction to Sailing	Sat 1 <sup>st</sup> June
	Junior Club	Sat 11th May Sat 24th Aug Sat 21 <sup>st</sup> Sept
	<i>"Drop in" sessions</i>	<i>4 Weds in May and June, 5.00 pm – 6.00 pm Day in Celebrate Sailing Weekend, Sat or Sun 20<sup>th</sup> &amp; 21<sup>st</sup> July Day in August Camping week Day in September and October  A new concept which will be easier to organise when sailing begins. Concept introduced at AGM on 27<sup>th</sup> February and interest expressed both to assist and participate.</i>
	<i>Coaching during racing</i>	<i>To be explored</i>
	<i>Aysymetric Wanderer training</i>	<i>To be organised, member prepared to give time.</i>
	Outside Coach day	To be announced
Special events	Open Day Push the Boat out Day	Sun 12 <sup>th</sup> May
	Miracle Open meeting	Sat & Sun 1 <sup>st</sup> & 2nd Sept
	Celebrate Sailing Weekend	Sat & Sun 20 <sup>th</sup> & 21 <sup>st</sup> July

Racing	Regatta sailing	Sun 21 <sup>st</sup> April, pursuit, 12.15pm and 2.15 pm Sun 19 <sup>th</sup> May, handicap, 12.15pm and 2.15 pm Sun 9 <sup>th</sup> June, handicap, 12.15pm and 2.30 pm Sun 21 <sup>st</sup> July, pursuit, 12.15pm and 2.30 pm Sun 11 <sup>th</sup> Aug, handicap, 12.15pm and 2.30 pm Sun 13 <sup>th</sup> Sept, pursuit, 12.15pm and 2.15 pm Sun 13 <sup>th</sup> Oct, pursuit, 12.15pm and 2.00 pm
	Wednesday racing	24 <sup>th</sup> April, 6.45 pm 1 <sup>st</sup> May, 6.45 pm 8 <sup>th</sup> May, 7.00 pm 15 <sup>th</sup> May, 7.00 pm 22 <sup>nd</sup> May, 7.00 pm 29 <sup>th</sup> May, 7.00 pm 5 <sup>th</sup> June, 7.00 pm 12 <sup>th</sup> June, 7.00 pm 19 <sup>th</sup> June, 7.00 pm 26 <sup>th</sup> June, 7.00 pm 3 <sup>rd</sup> July, 7.00 pm 10 <sup>th</sup> July, 7.00 pm 17 <sup>th</sup> July, 7.00 pm 24 <sup>th</sup> July, 7.00 pm 31 <sup>st</sup> July, 7.00 pm 7 <sup>th</sup> Aug, 7.00 pm 14 <sup>th</sup> Aug, 6.45 pm 21 <sup>st</sup> Aug, 6.45 pm 28 <sup>th</sup> Aug, 6.00 pm 4 <sup>th</sup> Sept, 6.00 pm
	Commodore's Cup	14 <sup>th</sup> July 13
	Laser Club Championship	Sun 29 <sup>th</sup> Sept